

About Mache Seibel aka DocRock!



Dr. Mache (Mache) Seibel is Professor of Obstetrics and Gynecology and Director of the Complicated Menopause Program at the University of Massachusetts Medical School.

He served four years as Editor-in-Chief of *Sexuality, Reproduction, and Menopause* — a journal of the American Society for Reproductive Medicine. Dr. Seibel was a member of the Harvard Medical School faculty for almost 20 years where he served as the Director of Reproductive Medicine and Infertility at Beth Israel Hospital and Harvard Medical School and Medical Director of the Faulkner Centre for Reproductive Medicine. He also served four years as Clinical Professor at Boston University School of Medicine.

Dr. Seibel has been a leader in women's health for over two decades. He performed the first successful in vitro fertilization in Massachusetts (one of the first in the country), has conducted many published clinical trials, testified before the FDA, and been invited to speak to the U.S. Department of Health and Human Services. He has **written or edited 10 scholarly books** and authored or co-authored more than 200 scientific articles.

Dr. Seibel has been featured in **People Magazine, Inside Edition, Discover Magazine, the Boston Globe** and the **New York Post** and is regularly interviewed by major print, radio and broadcast media on a wide variety of health issues.

He is the recipient of both the Searle — Donald F. Richardson Focus on **Patient Education Award** from the American College of Obstetrics and Gynecology, and the Consumer Education Award from the American Society for Reproductive Medicine for his groundbreaking work in patient education.

Dr. Seibel is repeatedly **voted by his peers into Woodward and White's Best Doctors in America**, and is a member of the American Cancer Society's New England Division Medical Advisory Network. In 2008 the UTMB School of Medicine Alumni Association Board of Trustees named him a Distinguished Alumnus Award recipient.

Dr. Seibel founded HealthRock®, a health edutainment company that teaches health literacy through music and entertainment. He performs under the name DocRock™, offering chicken soup to audiences in the form of health information combined with original catchy songs that contain educational lyrics.



HealthRock® has won an eHealthcare Leadership Award, a Parents' Choice Approved Award and two iParenting Media Awards, one of which was for his original Lullaby CD compositions. Seibel has published 12 HealthRock CDs, three non health related CDs and the music and lyrics for three musical comedies through his *Vineyard Sound Publishing*.

Dr. Seibel's skill as a speaker and performer has resulted in invitations to numerous medical associations, not-for-profit organizations, and corporations, and HealthRock's songs, animations and music videos have been performed on TV and radio nationwide.

Contact Mache: mseibelmd@healthrock.com
For more information visit: www.healthrock.com